In The Claims

1. (Currently amended) An electroluminescent display of the type wherein a layer of electroluminescent material is sandwiched between but spaced from two electrode layers, which display has a plurality of separately-activatable individual areas each of electroluminescent (phosphor) material, the display comprising: in which display:

both the a back electrode layer and also the electroluminescent material layer are each composed of a plurality of separate areas each matching in shape and size the image which the relevant portion of the display is to show; and

a shield layer of insulating material shaped and sized as a negative of the back electrode positioned intermediate between and aligned with the back electrode layer and the electroluminescent material.

- 2. (Original) A display as claimed in Claim 1 which uses, as the electroluminescent material, a particulate phosphor.
- 3. (Original) A display as claimed in Claim 2, wherein the particulate phosphor is zinc sulphide in the form of encapsulated particles.
- 4. (Previously presented) A display as claimed in Claim 1, wherein the separately-activatable individual areas are grouped into sets of related character-defining segments each group of which can, by the activation of the appropriate segments, define any character there to be displayed.

5. (Original) A display as claimed in Claim 4, wherein each group is the standard seven-segment group commonly employed in modern electrical and electronic displays.

6. (Cancelled.)

7. (Currently amended) An electroluminescent display of the type wherein a layer of electroluminescent material is sandwiched between but spaced from two electrode layers, which display has a plurality of separately-activatable individual areas each of electroluminescent (phosphor) material, in which display: the display comprising:

the a back electrode layer is composed of a plurality of separate areas each matching in shape and size the image which the relevant portion of the display is to show;

a front electrode layer; and

a shield layer of electrically-conductive material shaped and sized as a negative of the shaped-area back electrode is layer positioned as an intermediate electrode between and aligned with the shaped area back electrode layer and the electroluminescent material layer; and

means are provided enabling the shield layer intermediate electrode to be given the same electrical potential as the front electrode.

8. (Original) A display as claimed in Claim 7, wherein the means enabling the shield layer intermediate electrode to be maintained at the same electrical potential as the front electrode is a simple electrical connection between the two.

9. (Previously presented) A display as claimed in Claim 7, wherein the electroluminescent material (phosphor) layer is shaped into a plurality of image-defining areas.

10. (Cancelled.)

- 11. (New) A display as claimed in claim 1, wherein the electroluminescent (phosphor) material is shaped into a plurality of image-defining areas.
- 12. (New) A display as claimed in claim 7, wherein the electroluminescent (phosphor) material is shaped into a plurality of image-defining areas.